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"Matdaan Mahotsav-One Nation, One Goal – 100% Voting"

REPORT

26.03.2026

The NSS Unit of Kings College of Engineering, Punalkulam, actively participated in the **Matdaan Mahotsav – One Nation, One Goal: 100% Voting** programme organized by the **District Administration, Pudukkottai**, under the **SVEEP (Systematic Voters' Education and Electoral Participation)** initiative on **25 March 2026 at 4.00 p.m. at Gandarvakottai Bus Stand**.

A team of NSS volunteers was accompanied by the **NSS Programme Officers, Dr.M.Pugazhenth and Mr.S.Ambalatharasu**, to take part in the district-level voter awareness campaign. The programme was organized to create awareness among the public, particularly **first-time voters**, and to encourage every eligible citizen to exercise their democratic right to vote in the forthcoming **Tamil Nadu Assembly Election – 2026**.

The programme was inaugurated by **District Election Officer and District Collector, Mrs.M.Aruna, I.A.S.**, who addressed the gathering on the importance of voting. **In her awareness speech, she emphasized that voting is not only a constitutional right but also a fundamental responsibility of every citizen. She motivated first-time voters to register themselves, participate actively in the electoral process, and cast their votes without fear, favour, or inducement.** She also appealed to the youth to become ambassadors of voter awareness by encouraging their families, friends, and neighbours to participate in the election and help achieve the vision of **100% voter turnout**.

The NSS volunteers enthusiastically participated in various voter awareness activities conducted during the programme. They carried out **pamphlet distribution** by distributing voter awareness handbills among the public and explaining the significance of ethical voting and informed electoral participation. A **Selfie Booth** with voter awareness messages attracted students and members of the public, encouraging them to take photographs and pledge their support for voting. The programme also featured **balloon flying**, symbolizing the launch of the voter awareness campaign and spreading the message of "One Nation, One Goal – 100% Voting."

The volunteers actively interacted with the public, participated in the voter awareness pledge, and supported the District Administration in disseminating messages on voter registration, ethical voting, and responsible citizenship. **Their enthusiastic participation reflected the spirit of community service and the commitment of NSS volunteers towards strengthening democracy.**

The programme concluded successfully with the active involvement of the NSS volunteers under the guidance of **Mr. M. Pugazhenth and Mr. S. Ambalatharasu, NSS Programme Officers**. The event inspired the volunteers to **continue promoting voter awareness in their communities and to motivate every eligible citizen to exercise their franchise responsibly.**

Outcome of the Programme

- Created awareness among the public, especially **first-time voters**, about the importance of voting in a democratic nation.
- Encouraged eligible voters to participate in the **Tamil Nadu Assembly Election – 2026** and support the mission of **100% voter turnout**.
- Enhanced the communication, leadership, and social responsibility skills of NSS volunteers through public interaction and **pamphlet distribution**.
- The **Selfie Booth** and **balloon flying** activities effectively attracted public attention and increased participation in the awareness campaign.
- Strengthened the volunteers' understanding of democratic values, ethical voting, and their role in nation-building.
- Motivated NSS volunteers to continue voter awareness campaigns in their villages and local communities, thereby contributing to a stronger and more participative democracy.

"Matdaan Mahotsav-One Nation, One Goal – 100% Voting **GLIMPSES OF THE EVENT** **26.03.2026**



NSS volunteer extending a warm welcome to District Collector Ms. M. Aruna, I.A.S.,



District Collector Ms. M. Aruna, I.A.S., leading the Voters' Awareness Pledge



Balloon release marking the launch of the Matdaan Mahotsav – One Nation, One Goal: 100% Voting



District Collector Ms. M. Aruna, I.A.S., inaugurating the Voter Awareness Selfie Booth



First-time voter delivering an inspiring speech in the presence of Ms. M. Aruna, I.A.S.,



District Collector Ms. M. Aruna, I.A.S., distributing voter awareness pamphlets to first-time voters during the SVEEP

[Signature]
 26/03/2026
NSS PROGRAMME OFFICERS

NSS Programme Officer
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Punalkulam-613 303



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 26/3/2026
PRINCIPAL
Principal
Kings College of Engineering
(Autonomous)
Punalkulam - 613 303



25.03.2026

கந்தர்வக்கோட்டை
பேருந்து நிலையம்

புதுக்கோட்டை மாவட்டம்

இந்தியத் தேர்தல் ஆணையம் உத்தரவின்படி, தமிழ்நாடு சட்டமன்ற பொதுத்தேர்தல் - 2026 "தேர்தல் திருவிழா தமிழகத்தின் பெருவிழா" தொடர்பாக, 178-கந்தர்வக்கோட்டை (தனி) சட்டமன்ற தொகுதி, மாவட்ட தேர்தல் அலுவலர்/ மாவட்ட ஆட்சித்தலைவர் திருமதி.மு.அருணா, இ.ஆ.ப., அவர்கள் தலைமையில் நடைபெற்றது.



வாக்களிக்க
வேண்டியதன்
அவசியம் குறித்த
இளம் வாக்காளர்
உறுதிமொழி

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குறித்த விழிப்புணர்வு
துண்டு பிரசுரம்
வழங்கல்



வெளியீடு - செவ்வி மக்கள் தொடர்பு அலுவலர், புதுக்கோட்டை மாவட்டம்

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